

A View from the Ground and Above: A Crops Consultant's Experience with Mapping Farms, Pests, and Pathogens

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Tidewater Agronomics is an independent crop consulting and contract research firm located in northeastern NC. Our consulting team provides in-season crop pest management and pre-season soil fertility planning services for nearly 100 different growers in northeastern NC and southeastern VA. Our contract research team, led by my son Matt, conducts 200 plus trials annually for companies ranging from Bayer, BASF, Syngenta to small start-up companies doing proof of concept testing on new biological products. We are fortunate to be located in an area with a diverse crop mix. This allows us to both consult and conduct research on white potatoes, wheat, corn, soy, peanuts, cotton, sorghum, canola/rapeseed, melons and sweet potato. Our team of 18 full time + 8-12 part time employees move back and forth between the two parts of our business to keep things going during peak work times. Our growers value the help and information we provide and we are blessed to still work for nearly every grower we started with in 1998. Our services are based on providing timely, accurate, un-biased information. This has built trust with the farmers and research study directors which shows itself by the repeat business we receive. We call on Extension Specialists and Agents from both NC and VA for advice quite frequently - again to seek un-biased information. Our business would not be where it is without the support of great Extension Specialists over the years. Please visit www.tidewaterag.com to learn more about us.